



# RIVERTON

Located in the New York/New Jersey metroplex, Riverton is a 400+ acre development along two uninterrupted miles of the Raritan River coastline. With an infusion of exciting retail, restaurants, residences and workspace, it will become a place to experience the best of New Jersey. Where land meets water. Where small-town quaint meets shore-town casual, and mini-metropolis meets mega-town square with spectacular riverside views.



## Location

Riverton is a \$2.5 billion, 5 million SF mixed-use development located on 400 acres on the Raritan River in New Jersey, 30 minutes from New York City. The location benefits from incredible access with its own exit, 125, and three highways—Garden State Parkway, SR 35 and US 9—converging on the site with full interchange capabilities.

## Features

- Densely populated and affluent primary trade area with 1.3 million people and an average HH income of \$107k
- An energizing public realm programmed with 200+ events each year, a 200-slip marina, parks and nature trails
- A lively, activated 2 miles of waterfront
- Critical mass of finely curated shopping with unique-to-market, best-in-class, synergistic retail mix
- Fine dining with spectacular views with local and regional chef-driven concepts
- A Food Hall like no other with locally-sourced and international fare
- Over 1,000 luxury waterfront residences—an urban haven with stunning views
- 750,000sf of high-tech workspace with unmatched connectivity and amenities
- 700 rooms in three hotels worth returning to, with time-honored hospitality for the modern traveler

## Meet the ExperienceMakers™

NAP ExperienceMakers™ create dynamic mixed-use environments that become the community's "third place" — a place to gather outside of home and work that fosters human connection and plays host to meaningful experiences IRL (in real life). While others cautiously navigate the disruption of e-commerce, we are boldly defining new models for development where the lines between live, work and play are erased to create one immersive destination. We measure success by the number of remarkable and memorable moments we create for our guests valuing heart share over market share, people over product.

By capturing and holding human energy, we are monetizing experiences. We combine the right mix of uses, layer in community gathering spaces, deliver resort-level hospitality, and activate the public realm with 200+ annual events to create an energy curve 18 hour a day, 7 days a week, driving value for all components. We are applying our proven formula, perfected at Avalon, to our \$3.8 billion pipeline of retail-driven, community-focused destinations: Colony Square, Revel and Riverton.

## About North American Properties

Founded in 1954, North American Properties is a privately held, multi-regional real estate operating and development company that has acquired, developed and managed more than \$7 billion of mixed-use, retail, multifamily and office properties across the United States. Rooted in its purpose-driven approach to development, North American Properties is creating great places that connect people to each other; cities to their souls; partners to opportunities; and individuals to experiences that move them. Headquartered in Cincinnati, with offices in Atlanta, Dallas and Fort Myers, Florida, the company has developed 22 million square feet of commercial space and 19,000 residential units in 15 states and 67 cities. In the past three years, North American Properties has launched 36 projects totaling \$2.2 billion in total capitalization. In metro Atlanta, North American Properties led the turnaround of Atlantic Station and the ground up development of Avalon. Currently, the team's \$3.8 billion retail-driven mixed-use development pipeline includes: Colony Square in Midtown Atlanta, Revel in Gwinnett County, Georgia and Riverton in the New York metro area.

For more information, please visit [naproperties.com](http://naproperties.com) and follow North American Properties - Atlanta on Twitter @NAPatl.

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